



Doing Qualitative Research Online

Options for the Virtual Book Tour

Janet Salmons, PhD

tour@vision2lead.com

www.vision2lead.com

	Getting Started: Online Research Design Basics	Getting Started: Teaching Online Research Design Basics
Description	<p>Some researchers expect to import methods used in face-to-face studies into the online environment. Others look for ways to use the unique characteristics of information and communication technologies (ICTs) to apply qualitative principles in new ways. Either way, a holistic approach to design is needed when ICTs are used for research purposes.</p> <p>Why conduct a qualitative inquiry, and what is the rationale for doing it online? What kinds of design and ethical issues do qualitative researchers need to consider when planning to collect data online? These are some of the questions we will explore in this interactive webinar.</p>	<p>As educators teaching classes about research methods, or as supervisors working with students who are preparing theses and dissertations, we have the opportunity to guide the next generation of scholars and innovative practitioners. When students want to use information and communication technologies (ICTs) to collect data, how can we enable them to design coherent, ethical studies that will generate respected (and publishable) results?</p> <p>Why principles of qualitative inquiry apply when it will be conducted online? What kinds of design and ethical issues do qualitative researchers need to consider when planning to collect data online? What exercises will develop needed skills? What criteria should be used when evaluating research proposals? These are some of the questions we will explore in this interactive webinar.</p>
Doing Qualitative Research Online Chapters	Chapters 1 and 2	Chapters 1, 2 and 5

Eliciting Data with Online Interviews or Focus Groups		Enacted Approaches for Generating Data with Arts-Based & Participatory Methods
Description	<p>Online interviews and focus groups can take many forms. They can occur synchronously or asynchronously and use verbal, visual, and/or written exchanges. Almost any communications technology or social media can be used for this kind of data collection.</p> <p>What are the options, and what should researchers consider when designing studies that use 1-1 or group interviews online? How have researchers used elicitation techniques in online interviews? What ethical issues should be considered? These are some of the questions we will explore in this interactive webinar and discussion.</p>	<p>The online environment offers many ways to communicate, as evidenced by the trend towards increased use of images and media. Children and youth, or participants who have differences or limitations with spoken language, may prefer alternatives to the typical verbal questioning and responses common to research interviews. Such alternatives may also be useful when dealing with complex or sensitive topics.</p> <p>Arts-based methods that use visual approaches, scenario-based role plays or simulations can be conducted online with free or inexpensive digital tools. In this interactive webinar we will explore ways qualitative researchers use media, photographs or graphics to elicit participants' responses and generate rich data online.</p>
Doing Qualitative Research Online Chapters	Chapters 2, 6 and 8	Chapters 2, 6 and 9